

## Shoreline Insertion Order

**Insertion #**

321133

**Submitted**

2022-04-06 18:27:50

**Sales Rep**

L-104 Shelley Kovar

**Account Name**

Purple Monkey

**Advertiser Status**

Existing

**Notes**

make it a 6 x 2.5 front cover spot

## Product Details

**Product**

Tab

**Tab Ad Size**

1/4 Page - 3x5

**Caption**

attached

**Color**

Yes

**Color Charge / Day**

\$0.00

**Special Section / Pages**

front cover spot

## Publications

**Publication 1**

9LSS

**Price / Day**

\$300.00

**Date(s)**

Fri 05/20/22

## Additional Information

**Pickup?**

No

**Proof Needed?**

Yes

**Email Proof To**[skovar@ludingtondailynews.com](mailto:skovar@ludingtondailynews.com)**Tear Sheets?**

No

**Copy Instructions**

Under Purple Monkey: remove \$5 off info and "or". Then add listing of brands that was in the Lakestyle ad attached. Add after Targets Selection "of Melissa & Doug" on tthe lakeshore.

Under ABC Kidz remove baby items. Add books. remove sizes line

**Artwork**

- [320256.pdf](#)
- [3202561.pdf](#)